



elan<sup>™</sup>  
Credit Card

# Credit Card Issuing Solutions for Credit Unions

# About Elan Credit Card

Elan partners with credit unions to provide a [turnkey credit card program](#) that enhances the member experience through products, technology, and fraud protection. Our dedication to our partners, growth philosophy, and investment in technology has made us a leader in the industry since 1968.





**\$38+**  
**Billion**

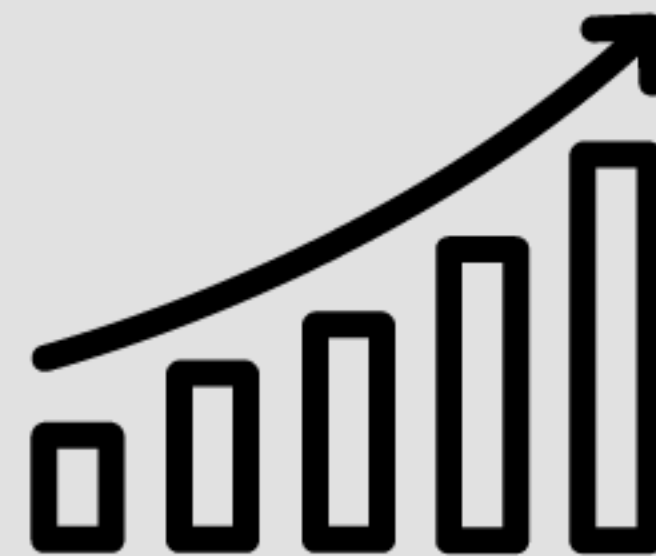
Annual Credit  
Card Spend



**1,200+** Financial Institution  
Partners

**#1**  
**Agent**

Credit Card  
Issuer



**\$11+**  
**Billion**

Credit Card  
Receivables





# Our credit card program

Elan's turnkey credit card program removes costs, reduces risks, and improves the member experience. It's more than a credit card program — it's about delivering high value products to your members and building a deeper loyalty to your credit union.

Elan funds all aspects of the card program to reduce administrative burdens. We'll work to:

- Minimize risk and reduce expenses
- Develop growth solutions
- Provide the latest technology
- Build enterprise benefits

Becoming an Elan partner allows your team to focus on what they do best — [building member relationships.](#)





## Credit union support

Elan provides all the tools to support the [credit card program](#). We work directly with your credit union to provide:

- [Enhanced digital experience and technology](#)
- [Extensive marketing and reporting](#)
- [Employee training and resources](#)
- Expanded underwriting

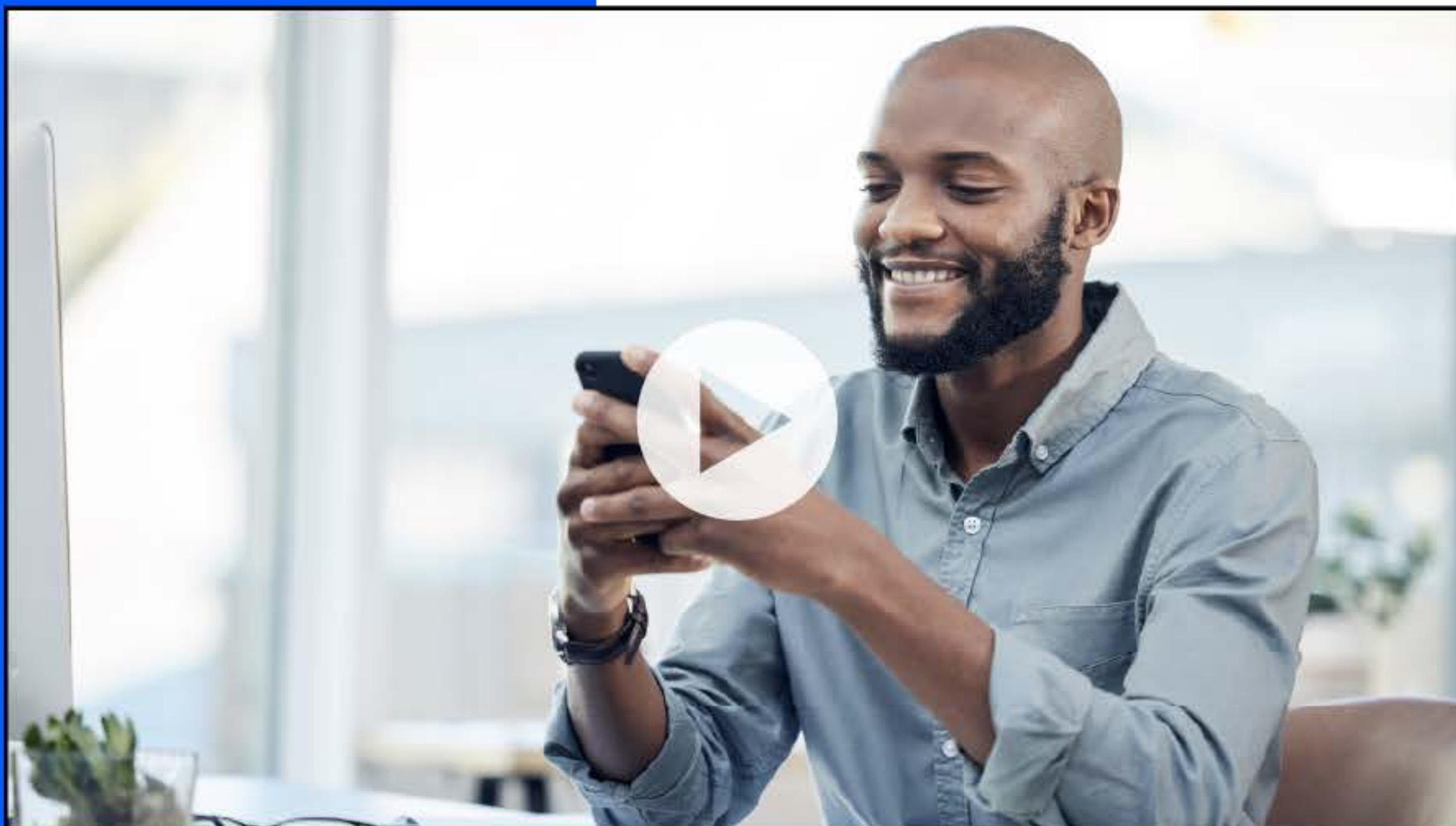
## Product suites

Offer members across [consumer](#) and [business](#) segments competitive products with industry-leading reward options.

All cards, and every cardmember interaction, reflects your credit union's branding.







## Cardmember support

Our digital-forward program starts with [text-to-apply](#) capabilities through real-time reward redemption for a [seamless user experience](#).

Cardmembers also have access to innovative payment solutions including [Paze<sup>sm</sup>](#) and [Card ExtendPay<sup>®</sup>](#), the Elan fixed term payment functionality.

Members have access to customer service 24/7/365 — a team that's maintained a 95% satisfaction rate for the last five years.



# Additional solutions



## Merchant + POS solutions

Our exclusive merchant solution, talech,<sup>®</sup> is perfect for business members. From inventory to reservations, and text alerts to timecards, it's a seamlessly integrated solution for the digital world.

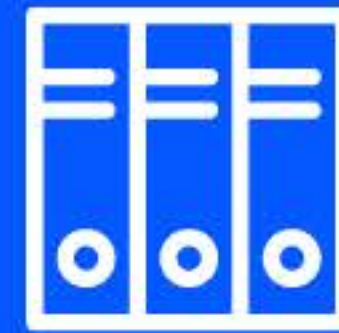
## Mortgage services

Help members realize their dream of home ownership by adding mortgage solutions to your offerings. Elan provides an array of loans with competitive pricing, while also managing underwriting, closing, and funding procedures.



## Corporate payment systems

Run and grow a business with payment solutions that streamline the accounts payable process. Our credit card and payment solutions simplify expense management while offering DIY controls, integrated transaction data, and more.



## Resource library

Elan invests in research to promote shared learning in our credit card community. Explore whitepapers, reports, videos, and more in our resource library.



To learn how Elan can support your credit union, visit [www.cupartnership.com](http://www.cupartnership.com) to be connected with our team.





We know that supporting our partners and their members goes beyond credit card servicing. Our charitable giving initiative gives back to the communities of our partners through monetary donations and volunteering alongside our partners.

[www.elancharitablegiving.com](http://www.elancharitablegiving.com)

